

Cookie policy

What are cookies?

We and our business partners collect information about your use of our website through cookies. Cookies are information files stored on your computer, tablet or smartphone that help websites remember who you are and information about your visit. Cookies can help to display the information on a website in a way that matches your interests. Most major websites use cookies.

What cookies are used on this website?

The cookies we and our business partners use on this website are broadly grouped into the following categories:

Essential

Some of the cookies on our website are essential for us to be able to provide you with a service you have requested. An example of this would be a cookie used to enable you to log into your account on the website or which allows communication between your browser and the website. Our cookie preference cookie described in the section "How can I reject or opt out of receiving cookies?" is also an essential cookie. You may not be able to use our website without these cookies.

Analytics

We use analytics cookies to helps us understand how users engage with our website. An example is counting the number of different people coming to our website or using a particular feature, rather than the total number of times the site or feature is used. Without this cookie, if you visited the website once each week for three weeks we would count you as three separate users. We would find it difficult to analyse how well our website was performing and improve it without these cookies.

User Cookies

We use cookies to improve your experience by remembering your preferences, so we know how you like to use our website. Examples of this would be remembering you so that you are served with the same content or to remember you when you come back to the site.

Social Sharing

We use cookies to allow you to share content directly on the social networking/sharing sites, like Facebook, Twitter or Google+. Examples would be if you wanted to "like" or "tweet" about a business or product advertised on our website.

How can I reject or opt out of receiving cookies?

When you first visited this website you will have been shown a message bar drawing your attention to the fact that this website uses cookies and inviting you to review this cookie policy and manage your cookie preferences. If you do not set your preferences despite this prompt a cookie preference cookie will be dropped confirming that you consent to us using the cookies detailed in this cookie policy.

Please note that we can't always control third party cookies stored on your machine from our website and setting your cookie preferences with us will not stop those third-party cookies from being stored on your machine, you must manage these cookies directly with the relevant third party, please see our "Third Party Cookies" section below for more information.

If you have previously consented to us storing cookies on your machine but then change your mind, you can do the following:

delete the cookies from your browser. Most browsers also allow you to prevent all or some cookies being stored on your
machine in the future. For more information on how to delete or disable cookies from your browser please use the "help"
function within your browser or alternatively visit www.allaboutcookies.org. By deleting our cookie preference cookie the next



time you visit this website the cookie message bar will appear again inviting you to again reconsider your preferences;

- go to cookies preference and resubmit your preferences to us; and/or
- if you only want to reject some or all of the third-party cookies you will need to visit the relevant third party's website directly to manage cookies stored on your machine by them. Please see our "Third Party Cookies" section below.

Please be aware that disabling cookies may impact the functionality of this website.

Third party cookies

Some of the cookies described above are stored on your machine by third parties when you use our website. We have no control over these cookies or how the third parties use them. They are used to allow that third party to provide a service to us, for example analytics. For more information on these cookies and how to disable them.

If you want to know more about how cookies work and how to manage or delete them, visit the <u>World Wide Web Consortium's</u> <u>website</u>.

We may update this policy from time to time so you may want to check it each time you visit our website. We last changed this policy on 27 March 2018.

Last update: March 26, 2018